



CELEBRITIES AND BEAUTIFUL AFRICA™ Africa is one of the most important continents in the world whose magnificent beauty is often overlooked because of the generalizations of “poverty, hunger and disease” that most Americans have heard repeatedly from the media about most of Africa. Unfortunately, these generalizations have led the world to have a negative perception of the African continent. The Beautiful Africa™ mission is to change that negative perception and give the world **A New Way to Look at Africa™** through its eco-friendly, socially conscious brand that is a reflection of all that is beautiful about Africa – its people, natural resources, heritage, culture and arts.

“The changing of one’s mind is followed by the changing of one’s behavior.”

-Jacob R. Miles III,
President, Beautiful Africa LLC
CEO, Grapevine Star Entertainment Inc.

In today’s celebrity-obsessed culture, there may be no better way to publicize a cause than having someone distinguished show up and say, “This is important, and here is why.” The following are experiences, quotes and comments from some celebrities and leaders regarding the continent of Africa.

“There is another Africa out there... take Rwanda... look at what they’re doing, they are **growing rapidly**, they have all kinds of partners including Bill Gates and me.”
-President Bill Clinton

“One thing African people need is better public relations. If people in this country think of Africa as a place with kids and flies swarming around their heads, they won’t understand that **these people are you and you are them.**”
-Don Cheadle, *Actor*

“By reaching out to others, I’ve found a **life that is meaningful.**”
-Angelina Jolie, *Actress*

“It’s time....it’s Africa’s time. I’ve never felt so positive about the future there as I do now. We just have to **help get it together.**”
-Quincy Jones

“I was in Africa, I see myself in all these girls... I have nothing but **respect** for them... I can’t understand how someone who’s been there can’t want to reach back and **do something.**”
-Oprah Winfrey

“I love Africa... The myth isn’t true, Africa’s **lovely and beautiful.**”
-Michael Jackson, *Entertainer*