



A NEW WAY TO LOOK AT AFRICA

MORE PRODUCTS FOR THE WHOLE FAMILY!

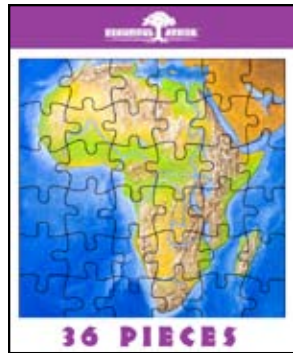
VIDEOS. Tour, documentary and educational videos that spotlight what's beautiful about Africa – its people, natural resources, heritage, culture and arts.

LEARNING CARDS AND FLIP CHARTS.

For use in the classroom or at home to build vocabulary and fluency, create questions, sentences and stories, play games, and encourage creativity. Both are available in four subject areas (Language Arts, Math, Science and Social Studies) and four different languages (English, French, Spanish, and Portuguese).



PUZZLES. Giant floor puzzles and shaped puzzles that entertain and educate children of all ages.



Posters of African animals, culture, landforms, arts and more for the classroom and home.

Giant inflatable giraffe, lion, monkey, hippopotamus, and other fascinating African animals.

MUSIC AND DANCE. Children will hear the sounds of Africa and learn how African dancers use gestures, masks, costumes, body painting and visual devices to communicate.

Fine Art. Limited edition signed and numbered prints by international artist, Lap Ngo. Paintings include rich, color portraits of nomads and luminous landscapes the artist encountered during his African travels.

Beautiful Africa™ Coffee. Some of the most unique and fascinating coffees in the world come from Africa. Beautiful Africa is seeking a coffee partner to create a Beautiful Africa coffee line that will delight coffee drinks around the world.

Did you know...

- The Eastern African region is said to be the birthplace of coffee?
- It is estimated that worldwide, nearly 30 million acres of land are dedicated to growing coffee, of which around a third is in Africa?
- The National Coffee Association says young people are the fastest growing coffee-drinking niche. In 2002, about 24 percent of 18- to 24-year-olds drank coffee. In 2007, it was 37 percent.



MORE GREAT PRODUCTS THAT GIVE THE WORLD A NEW WAY TO LOOK AT AFRICA....BEAUTIFUL AFRICA™

- Clothing and jewelry
- Video games, crafts, plush and toys
- Gift and stationery
- Back-to-school
- Home décor