



Company Information:

Grapevine Star Entertainment Inc.
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www.GrapevineStar.com
www.BeautifulAfrica.net
www.GSEConnect.com

Company Description

GrapevineStar™ is a new media, education and entertainment company, an intellectual property owner and social media solutions, provider that aids municipalities, institutions and businesses in their training, content development and marketing efforts.

Founded: 2006
Employees/Associates: 15

Management Team

Jacob Miles III, President/CEO, Founder
Scott Monaco, Chief Creative Officer
Matt Klages, Business Dev. & Sales

Strategic Advisory Board

Greg Campbell, Rainmaker Group
Ernie Frausto, CEO, Nest Entertainment
Rosalind Bell, Dell Inc.
Walton Gilpin, BridgePort Global LLC

General Counsel

Jeff McPhaul, Munck & Carter LLP

Accounting

Mount & Borresen, Ltd CPA

Bank

Bank of the West, USA

Value Proposition

Value derived from a unique confluence of educational, intellectual properties and social media assets, TV & licensing industry disciplines.

Business Description:

GrapevineStar™ Entertainment Inc. (GSE) is a company engaged in providing new digital media solutions to businesses and acquiring, developing, managing, licensing and sales of intellectual properties. The company aids businesses and municipalities in their global brand development and marketing. The company focuses on intellectual properties that can be integrated, monetized and leveraged via social media, mobile, television, Internet, books, toys, games and retail.

It's synergistically managed social media infrastructure, niche trend sites and communities, products, services, intellectual property and social media solutions go deeper than existing offerings by providing deeper and more meaningful community building services and opportunities online and on the ground. See GSEConnect.com

Beautiful Africa™, A New Way to Look at Africa™: Beautiful Africa is a GrapevineStar managed cause based intellectual property and operating company.

Beautiful Africa Mission: To change the negative perception of the African Continent via a global network and platform to launch this initiative.

Beautiful Africa Objective: To create, "A New Way to Look at Africa™" through the use of multi-media materials that educate, inspire, inform and entertain a worldwide audience, inside and outside of the African continent. Beautiful Africa will work with governments, institutions, businesses and non-profits that are committed to promoting the beautiful and positive aspects of the African continent.

Beautiful Africa was founded in Paris, France upon the works of international artist, Lap Ngo, Beautiful Africa™ and was developed to educate on and showcase the beauty and promise of this great land, Mother Africa through Education, Media, Communities,, Story Books, Curriculum, Video, Music, Paintings, Events and Exhibits and now has representative offices in Grapevine, Texas, Accra, Ghana, Freetown, Sierra Leone, Addis Ababa, Ethiopia as well as Paris, France. The company's headquarters are in Grapevine, Texas.

Lap Ngo spent the next 24 years living in North and West Africa where he taught private art lessons and held yearly art exhibits sponsored by international institutions. Beautiful Africa™ is managed by Grapevine Star Entertainment Inc., a leading next generation media and entertainment company. Lap Ngo, a world renown artist, Jacob R. Miles III, CEO of Grapevine Star Entertainment Inc., and Donna Steele, Vice President Sales & Marketing, lead the Beautiful Africa team.

Business Propositions – Africa Initiatives

Education & Training: Beautiful Africa is interested in the following opportunities with governments, municipalities and business leaders. Beautiful Africa has developed children's book with educational materials written by educators to European and U.S. National Education standards. We are submitting a proposal to major American and European corporations to sponsor the production of books and educational materials that we are providing for schools and libraries. We are adding African, Americas and the African diaspora schools and libraries to our distribution and we are looking for support from the President(s)) and other political leaders of African countries, Brazil and others, and their Ministers of Education. To that end, we would like to request letters of support from the governments, oil and gas companies, mining, agricultural, medical, technology and other companies to support this effort.

Education and Technology Event: This Beautiful Africa educational and career event will be focused on next generation technology, content creation and communications. Sponsorship of this event will come from American, European and African companies. The event will have several tracts: 1. Mobile Communications 2. Oil and Gas 3. Technology and 4. Content Creation. The event will include speakers, workshops, tours and events. Booths will be available for small and large businesses who want to do business with stable leading African countries.

Community Building Solutions: Beautiful Africa and GrapevineStar would like to begin a community adoption program, where we pair up communities in different countries on the ground and online. These communities interaction will be centered around education, health and entrepreneurship. The objective is leveraging the education and experience of the wealthiest people of African descent in the world to have a positive impact on education, health and entrepreneurship in developing communities. GrapevineStar has developed the infrastructure to implement under the Beautiful Africa™ brand.

GSE will acquire, merge or partner with media, technology social media, event and other related companies worldwide to leverage its capabilities and characters as well as to build businesses) and global growth opportunities.

Note: The information contained herein does not constitute and offer to sell any security. Any offer to sell any security will be through personal contact and negotiation with the principals of the company or through a confidential Private Placement Memorandum supplied to potential investors after such potential investor has been approved by the company.





US & European and United States Support

GrapevineStar, Associates and Partners – GrapevineStar/Beautiful Africa will leverage its contact and representatives throughout America and Europe to provide support for its initiatives. We ask for the government and businesses support in our solicitation of funding and in-kind services to support our efforts.

Marketing Strategy: Global African Diaspora Focus

European Union: United States – Brazil – Canada

Diaspora Populations and Demographics: The Africa initiatives above are part of a larger global program to leverage and involve the global Africa diaspora in Europe and the Americas to lead in the on the ground and online efforts to help lift the education economic and entrepreneurial spirit of Africa, country by country. Our focus is on the children, teens and families. The programs, marketing, promotions and public relations efforts inside each African country and inside each European or American (North and South) will be very instrumental in changing the way the world views Africa, its governments, businesses and people. GSE is developing and partnering with sites for collaboration, news and information, digital and traditional products, which will be integrated across all its sites. Intellectual properties will be integrated into other leading global online retailers to expand its internet footprint and opportunities for program participants. A mobile and web video content acquisition and distribution site is also integrated.

Benefits to Africa, the Diaspora, its municipalities and business leaders.

Adults, Families, Children and Teens: The programs here are designed to be of mutual benefit to the participants and the vision of changing the way the world looks at Africa. They are uniquely designed to benefit families, children and teens and have a positive educational and economic impact at the hyperlocal & community level, helping Africa and the African Diaspora prosper and continue to grow:

Government and Municipalities

- Positive image of the government among the people and community.
- Marketing and positioning countries as progressive, namely Ghana, South Africa, Ethiopia, the European Union, United States and Brazilian markets are also a focus.
- Low cost highly effective programs that can be funded internally or externally.

Business Leaders

- Collaboration opportunities with major corporations and business leaders in Africa, the EU, United States and Brazil.
- Marketing and positioning Business leaders and their companies as progressive in Africa, the European Union, United States and Brazilian markets.
- Business opportunities that generate long term revenue and have a positive community impact.

Summary and Next Steps

The current economic climate has done more to level the global playing field than at anytime in our lifetime. Industry is already in a state of disruption as a result of the rise of the internet as a marketing, content brand builder and distribution vehicle. Africa and the diaspora is at the beginning stages of entering the digital age, communications capabilities and opportunities are growing like never before opening up new opportunities for education, training, business and hyperlocal community building. The internet and Social Media has yet to be leveraged significantly via integration with business, education, training, data capture and intellectual properties, or as a communications and networking vehicle. Now with increasingly more accessibility worldwide and an ever evolving more leveled playing field, the opportunity to work together and win is exciting and achievable.

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